FOR IMMEDIATE RELEASE January 3, 2017

A Day of New York Baseball

Speakers Discussions Trivia Raffles Prizes

SABR (Society for American Baseball Research) Conference Saturday, January 28, 2017 10 am – 3 pm NY Public Library Mid-Manhattan 455 Fifth Avenue, at 40th Street (6th floor)

Speakers and Topics

Kristie Ackert, New York *Daily News* beat reporter for the New York Mets, will speak about the transition from general assignment sports reporting to covering the experience-based old school versus the new age data-driven Mets. She will share the Mets outlook for 2017 and provide surprising insights into players like Johan Santana and Yoenis Cespedes.

Marty Appel, widely regarded as the New York Yankees' leading historian, will present research for his latest book, <u>Casey Stengel: Baseball's Greatest Character</u>, the first major biography of Stengel (who was affiliated with all four New York teams: Dodgers, Giants, Yankees, Mets) in more than 30 years. He will highlight nuggets from among his other 24 books, such as <u>Pinstripe Empire</u> (considered the definitive history of the Yankees), and <u>Now Pitching for the Yankees</u> to show why Charles Dillon "Casey" Stengel remains such an iconic figure in baseball history.

Marc Appleman is the Chief Executive Officer of SABR (The Society for American Baseball Research) and he will reveal the exciting plans for SABR 47, the National Convention in New York City from June 28-July 2, 2017. His career includes sports content development in print and digital media (Senior Coordinating Editor and Director of SportsNation at ESPN New Media) and sports programming (Director of Programming at AOL Sports).

Steve Nadel

Steve, who has attended a major league game at 52 different stadia, will discuss The Replay Rule of 2014. This partly tongue-in-cheek presentation will focus on the most critical calls made before 2014 that would have been overturned by the current Replay Rule and changed baseball history.